

SPONSOR OPPORTUNITIES



WOMEN LEADING GOVERNMENT ARIZONA CHAPTER

WHY SUPPORT THIS
GATHERING OF HUNDREDS
OF PUBLIC SECTOR
PROFESSIONALS IN ARIZONA?

JUNE 2018 EVENT

1.5 day program
June 14 - 15, 2018
Phoenix Convention Center

View videos of the 2017 program speakers online [HERE](#) or at scottsdaleaz.gov by searching "Women Leading Government"

- 2017 event hosted 400+ attendees in roles ranging from entry level to senior managers and directors
- Program information is promoted to government officials at all Arizona Cities, Towns and Counties
- This unique program is the ONLY of its kind offered in Arizona
- Program is affiliated with the League of Arizona Cities and Towns and the International City/County Management Association
- Dynamic past speakers have included Dr. Maria Church (CEO, Government Leadership Solutions); Diane McCarthy (Director of Business Partnerships, West-MEC); Eric Bailey (President, Bailey Strategic Innovation Group) and more

SUPPORT LEVELS

LEADERSHIP SPONSOR:

\$10,000 (one opportunity)

- Opportunity to introduce primary Keynote Speaker
- Company logo on all digital and print advertisements for event
- Sixteen tickets (two tables) to event
- Recognition in event marketing and event day programming
- Opportunity to distribute material to participants at event
- Inclusion in event or program related stories
- Company supplied banner signs for display at event
- Company logo on printed event programs and welcome signs
- Opportunity for direct digital message inclusion to all attendees post-event
- Company recognition through logo display on table tent at your table and on your guest's name badges



MEALS AND REFRESHMENTS 'FOOD FOR THOUGHT' SPONSOR:

\$5,000 (three opportunities)

- Opportunity to introduce a secondary keynote or workshop session presenter
- Company logo on all digital and print advertisements for event
- Eight tickets (one table) to event
- Recognition at event during program
- Company logo on printed event programs
- Company recognition through logo display on table tent at your table and on your guest's name badges



NETWORKING BREAK HOST:

\$2,500 (four opportunities)

- Four tickets to event
- Announcement of host at start of one or more networking breaks
- Company logo on printed event programs
- Company recognition through logo display on table tent at your table and on your guest's name badges



TABLE SUPPORTER:

\$1,500

- Eight tickets (one table) to the event
- Company recognition through logo display on table tent at your table and on your guest's name badges

ARE YOU INTERESTED IN ONE OF THE SUPPORT LEVELS ABOVE, OR IN DISCUSSING ALTERNATIVE SUPPORT OPPORTUNITIES? Please contact Arizona WLG Chapter Co-Chairs Nicole Lance (nicole.lance@surpriseaz.gov) or Danielle Casey (dcasey@scottsdaleaz.gov).



JOIN THE DISCUSSION: Post questions or comments @ArizonaWLG



STAY INVOLVED: Join our LinkedIn group "Women in Arizona Local Government"

View Chapter materials at icma.org/arizona