



# Arizona Women Leading Government 2019 State Conference Phoenix Convention Center

Get-IN  
Be IN-fluential  
IN-fluence the World

Thursday, June 20, 2019

## 2nd Annual AZ WLG Invitational

7:00 a.m. Encanto Golf Course

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### Registration

9:00 a.m. - 5:15 p.m. South Foyer

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### Bonus Networking Session

11:00 a.m. - 1:00 p.m. Main Room R160

*Bring your lunch and join us in this fun, informal networking activity!*

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### Kickoff Keynote

#### Happy Works: How to Create an Extraordinary Workplace Culture

Kris Boesch | CEO & Founder | Choose People

1:00 p.m. - 2:45 p.m. Main Room R160

*In this highly interactive and energized presentation, Kris Boesch will share how to create meaningful collaboration, camaraderie and connection amongst your team. You'll learn how to instill shared identity, interdependency awareness as well as kind, candid and constructive communication. Participants will be able to take her doable best practices and implement them within their teams to see immediate results.*

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## Concurrent Workshops 3:00 p.m. - 4:00 p.m.

### Running a Marathon in Heels

Desirae Outcalt | Senior Vice President | Parkway Bank

Room R150

*This session will go over every day obstacles and decisions women make in the workplace for their career and for their family.*

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### Remaining Ethical Under Pressure

Liz Fernandez, J.D., Esq. | Attorney | Aspen Group, Inc.

Vicki L. Rios, CPA | Director/CFO | City of Glendale

Room R151

*In this session, you will learn basic ethical theories and principals, which apply to an individual personally and as part of a team/organization. It will include steps and questions to consider when facing an ethical dilemma. Case studies will be used to apply to those who serve in government.*

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### Public Finance 101

Stacey Lemos | Administrative Services Director/CFO | Town of Oro Valley

Erika Coombs | Director | Stifel, Nicolaus & Company, Inc.

Shelby Exposito | Attorney | Gust Rosenfeld P.L.C.

Room R152

*Finance affects all of us as government employees and citizens, so be IN the know where you work and live! Go beyond the numbers to learn about the role of a finance director, what's included in your tax bill, how a budget is developed, why governments issue bonds, and where to find financial data and the story behind the spreadsheet.*

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### Dynamic Solutions to Help New Managers and Leaders Thrive

Kristie Riester | CEO/Founder | KR Dynamic Solutions

Room R153

*So often new managers are promoted and not given the tools they need to succeed. This session will explore ways organizations can support first time managers and set them up for success. It will also provide new managers tips they can use to succeed and thrive as a new leader.*

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### Marketing Yourself in an Ever Changing Environment

Mark Strickling | Professional Development Consultant | Strickling

Development

Room R154

*Come learn about yourself, recognize your talents and become your personal best for you, your family, society and Arizona.*

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## Concurrent Workshops continued... 3:00 p.m. - 4:00 p.m.

### Latina Leaders in Action - Voices From the Field

Anna Tovar | Mayor | City of Tolleson

Corina Chavez | Board President | Tolleson Union High School District

Tida Garcia | Board President | Tolleson Elementary School District

Nora Gutierrez | Superintendent | Tolleson Union High School District

Dr. Lupita Ley Hightower | Superintendent | Tolleson Elementary School District

Gisselle Herrera | Executive Director of Curriculum & Instruction | Tolleson

Elementary School District

Room R155

*Latina Mayor, Governing Board Presidents and School Superintendents are making a difference! Each of these women leaders will share how they have navigated their leadership journey in order to make a difference in male dominated arenas. Participants will be able to ask questions in a panel-style setting. Come learn about the practices that make them trailblazers in Arizona.*

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### Professional Mentoring: Stories from the Field

Sheila Duffy | Director, Investment Advisory Services | Public Trust Advisors

Lisette Camacho | Assistant Budget & Finance Director | City of Glendale

Room R156

*We will discuss mentorship, career guidance, and how the people around you play a role in your success. This will be more of a discussion than presentation, with audience polling that allows for a very interactive presentation. We will compare formal mentoring to the more informal and discuss the importance of each to your success.*

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### Heart-forward Leadership

Tanya Moushi | Business Design Consultant | Moushi & Co.

Room R157

*Based on the GECKO model, an acronym that stands for Gratitude, Empathy, Care, Kindness and Optimism, "Heart-Forward Leadership" is based on the premise that organizations should be designed with intentional virtue--much like you'd want to instill character in a child. Personifying the organization in this way, particularly since organizations are made up of people, helps to make a real human impact and create fulfillment for those inside it.*

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### The MINDset Game™ How to Thrive Through Change

Vered Kogan | Executive Coach & Speaker | Vered Kogan Coaching, LLC

Room R158

*In this captivating presentation, Vered introduces the core mindsets and habits that set the greatest leaders, inventors, and creators apart. Audiences will learn strategies and daily rituals to help them tap into their powerful subconscious mind. Her rich stories and practical perspectives will inspire leaders who are looking to transform their organizations and position themselves for the future.*

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### Closing Keynote

#### The Journey to Influence: Break the Glass Ceiling and Enjoy the Ride

Phoenix Police Chief Jeri Williams

4:15 p.m. - 5:15 p.m. Main Room R160

*Learn from the first female Police Chief in the City of Phoenix how to build your influence, break the glass ceiling, and enjoy the ride.*

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## Networking Reception Sponsored by Waste Management and ICMA

5:30 p.m. - 8:00 p.m.

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Friday, June 21, 2019

**Opening Keynote**

**The Upside of Failure: Making SHIFT Happen!**

Tiana Sanchez

8:30 a.m. - 10:00 a.m. Main Room R160

*This session will help participants navigate "everyday failures" in the workplace by examining causes and shifting our perspective to influence better decision-making and problem-solving.*

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**Concurrent Workshops 10:15 a.m. - 11:15 a.m.**

**Reverse Panel- What We can Teach Men**

Eric Bailey|Co-Founder, President| Bailey Strategic Innovation Group

Kevin Phelps| City Manager| City of Glendale

Wally Graham| President| Pleinbridge Consulting Group

Room R151

*You're the expert. The tables have turned in this reverse panel, where the panelists won't be doing the talking, they'll be doing the asking. Join a city manager, a community facilitator, and a leadership consultant as we all discover What We Can Teach Men.*

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**Self-care for the Professional**

Gina Whicker|Owner | Blissfully Balanced Living

Room R150

*Through interactive discussion and a few experiments, you'll learn how to redefine self care from an occasional event to small every day actions that lead to big results.*

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**Taking the Fear Out of Public Speaking**

Dr. Maria Church| CEO| Government Leadership Solutions

Room R152

*Fear of public speaking is one of our greatest fears. We will demystify public speaking with practical strategies for delivering a successful presentation.*

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**Becoming More You - How Increasing Self-awareness Can Take Your Influence to the Next Level**

Lindsay Smith| Founder | Be Still Consulting

Room R153

*Are you interested in leveling up both personally and professionally but not exactly sure where to start? In this session we are going to slow down a bit, turn inward, and take a peek behind the scenes of your life to see what may be holding you back and how to breakthrough these limiting beliefs. Once we get really real with ourselves, we will then explore how you want to feel next week, next month, and next year and begin to design a plan to help you get there.*

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**Making Career Decisions: How to Deal Yourself the Best Cards**

Mae Levine Sinclair| Organizational Development Consultant| City of Phoenix

Room R154

*"Making Career Decisions" can answers all these questions for you. This workshop will encourage you to take charge of your professional future and learn how to make better career choices. You can stack the deck in your favor with some winning tips from a career planning expert.*

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**Networking with Confidence**

Teresa Welborn| Administrator| Maricopa County Department of

Transportation

Room R155

*Do you get nervous when you walk into a room and see that you don't know anyone there? Come learn about the simple steps you can take to feel comfortable in any room you walk into, build relationships and grow your network.*

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**Concurrent Workshops continued... 10:15 a.m. - 11:15 a.m.**

**Accepting the Call for Leadership: Leveraging Board Involvement to Boost Your Career**

Natalie Lewis| Deputy City Manager| City of Mesa

Kathryn Boris| Planner II| City of Phoenix

Samantha Tavares| Operations Manager| City of Phoenix

Moderator: Dawn Prince, Family & Youth Services Manager, City of Peoria  
Room R156

*Board positions can be an exceptional way to build up experience, develop new skill sets, expand your network, and boost your career... all while giving back to professional causes you care about! Learn from three experienced local government professionals as they share why Board involvement can be a meaningful way to accelerate your career progression.*

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**The Happiness Advantage**

Vicky Juvet| Finance Director| City of Tolleson

Room R157

*"Our Formula for Success Is Broken. Happiness fuels success – not the other way around." Shawn Achor. Research shows that being positive results in more resilient, adaptable and successful people and organizations. This workshop will cover key principles from Harvard researcher Shawn Achor's bestselling book, "The Happiness Advantage", for creating a more positive and productive workplace and lifestyle.*

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**Body Language**

Cherise Mead| Librarian III| City of Mesa

Haylie Smith| Management Associate II| City of Mesa

Marisol Perez| Associate Professor| Arizona State University

Room R158

*Research shows that poor body image has a significant impact on women's confidence in the workplace. Yet when it comes to curbing self-sabotaging behaviors, we tend to overlook the obvious: the way we talk about our bodies. In this session, we'll break the silence and explore ways to foster a weight-neutral workplace—for both you and your team. Participants are welcome to join the discussion, or just listen.*

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**Know When to Pivot & Land Your Well-Deserved Seat at the Table**

Kerri Carnes| Manager| APS State Regulation & Compliance

Room R159

*Knowing when to adapt your style can be a learning journey for some. This session is designed to be an open discussion on how to successfully adapt your style when required and to use your unique adaptability to land your seat at the table. Through anecdotal stories (of both successes and failures), the speaker will share her journey to leadership in a historically mostly male industry.*

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**Networking Lunch & Raffle**

11:30 a.m. - 12:15 p.m. Main Room R160

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**Lunchtime Keynote**

**You Can Conquer It**

Angela Garmon| Business Strategist| ARG Coaching & Consulting Group

12:15 p.m. - 1:00 p.m. Main Room R160

*Change is inevitable. As we continue to navigate this journey of life, change is coming around the corner. Sometimes they are subtle changes that barely make an impact on our lives. In other cases, change is as subtle as a fire truck that is rushing down the road with flashing lights, sirens blaring, and horns blowing while making its way to its destination. Major change requires a bit more patience, endurance, and resiliency.*

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**Blending your Passion With Your Career: Creating Synchronicity to Live Your Best Life**

Sheri Gilbert| Marketing Director| HPACT

Kendall Taylor| Wellness Director| HPACT

Lauren Ruegg DNP| Board-Certified Nurse Practitioner

Room R151

*From a biological perspective, even down to the cellular level, health is determined by the degree of harmony and complexity in the body. Nature favors complexity; however this alone is not enough to create health and happiness. Our system must have coherence and harmony to organize the complexity. This workshop will help us understand the effects of this concept and how we can fulfill the many complex roles we create for ourselves-harmoniously.*

**Leveraging Change Management for Effective Leadership**

Michele Dotson| Manager| BerryDunn

Room R157

*This session will provide an overview of organizational change management concepts, and how to uniquely leverage those as part of an effective leadership strategy. The discussion will include lessons learned from real-life projects to provide valuable insights and practical application for leaders in any role.*

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**Closing Keynote**

**Shadow and Light**

Julia D. Novak| President| Novak Consulting Group

2:30 p.m. - 3:30 p.m.

Main Room R160