



ARIZONA
WLG
Women Leading
Government



SPONSORSHIP OPPORTUNITIES
OCTOBER 2021 EVENT

2-DAY PROGRAM
OCTOBER 28 & 29, 2021
PHOENIX CONVENTION CENTER

ARIZONA WOMEN LEADING GOVERNMENT

Arizona Women Leading Government is a state chapter of the International City/County Management Association's Women Leading Government initiative.

Women Leading Government Program:

- Fifth year of this one-of-a-kind Arizona event
- Event experiences registration growth each year, with 2019 event seeing nearly 600 attendees
- Multiple sessions on varying topics related to local government and professional development
- Dynamic past speakers have included individuals such as:
 - Eric Bailey, #1 Bestselling Author and President, Bailey Strategic Innovation Group
 - Kris Boesch, #1 Leadership Speaker and Founder, ChoosePeople
 - Julia Novak, President, Novak Consulting Group
 - Tiana Sanchez, CEO, Tiana Sanchez International
 - Jeri Williams, Chief of Police, City of Phoenix
- Multiple networking opportunities and meal events

www.arizonawlg.org • [@ArizonaWLG](https://twitter.com/ArizonaWLG)

wlg@azleague.org



WHY YOU SHOULD SUPPORT WLG:

WLG Mission:

To help women succeed in public service by enhancing career-building models that develop leadership skills and by networking professional women in government.

- Nearly 600 attendees in roles ranging from entry level to senior managers and directors
- Program information is promoted to government officials at all Arizona cities, towns and counties
- Program is affiliated with the International City/County Management Association, Arizona City/County Management Association and League of Arizona Cities and Towns
- Interaction between sponsors and attendees is an important feature of the conference
- Recognition of sponsors occurs during conference and in promotion leading up to event

OUR SPONSORS AND PARTNERS

Your sponsorship is critical to the Women Leading Government initiative. When your firm sponsors WLG, you support this endeavor to offer women in local government an opportunity to network, learn and grow in their profession. Past sponsors have included:

- Arizona Public Service
- Banner | Aetna
- BerryDunn
- CORE Construction
- eCivis
- FranklinCovey
- Greenberg Traurig
- HPACT
- Hilltop Securities
- ICMA
- Midstate Energy
- Okland Construction
- Piper Jaffray
- Public Trust Advisors
- SAFEbuilt
- Southwest Gas
- SRP
- Stifel
- UMB Bank
- Urban Energy Solutions
- Waste Management
- Western Alliance Bank

For additional information, please contact WLG at wlg@azleague.org.

SUPPORT LEVELS:

Sponsor Benefits	Title Sponsor - \$10,000	Leadership Sponsor - \$5,000	Networking Sponsor - \$2,500	Supporting Sponsor - \$1,500
Opportunity to introduce keynote speaker	●			
Company-supplied signage for display at event	●			
Company logo on all digital and print advertisements for event	●	●		
Recognition on Event Website**	Company Logo and Link	Company Logo and Link	Company Logo	Company Name
Recognition on Event Program*	Company Logo	Company Logo	Company Logo	Company Name
Recognition in event marketing and event day programming	●	●	●	●
Complimentary Event Registrations	8	4	2	1

ADDITIONAL OPPORTUNITIES:

Lanyard Sponsorship: \$3,000 - 1 Sponsorship Available

Available on a first-come, first serve basis. Sponsor must provide 750 printed lanyards. Sponsor must also be one of the four level sponsors.

Evening Reception Sponsorship: \$2,500 - 3 Sponsorships Available

Sponsorship includes signage at evening reception and opportunity for sponsor representative to be introduced to attendees. Sponsor must also be one of the four level sponsors.

Notebook Sponsorship: \$2,000 - 1 Sponsorship Available

Available on a first-come, first serve basis. Sponsor must provide 750 notebooks & pens. Sponsor must also be one of the four level sponsors.



Sponsor commitment must be received by June 30, 2021 to be included in the registration materials

Final Deadline – September 10, 2021

All payment must be received by October 1, 2021

* Logo must be received by September 10, 2021 to be included in conference materials

** Website will be updated with sponsor recognition on a rolling bi-weekly basis

*** Final sessions to be reviewed and approved by WLG Planning Committee. Submissions must be received by June 30, 2021

KEY DATES

For inclusion in the registration marketing materials, commitment form must be received by **July 31, 2021**

Final Sponsorship Deadline is **September 10, 2021**

SPONSORSHIP PAYMENT

All payment must be received by June 5, 2020

Make checks payable to:

Arizona City/County Management Association

Mail Payment to:

ACMA
1820 W Washington St.
Phoenix, AZ 85007 Fax: 602-253-3874

Contributions or gifts are non-deductible as charitable contributions.

SPONSOR COMMITMENT FORM

Submit and return this page to WLG@azleague.org

Please Select a Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Title \$10,000 | <input type="checkbox"/> Networking \$2,500 |
| <input type="checkbox"/> Leadership \$5,000 | <input type="checkbox"/> Supporting \$1,500 |

Please Select a Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Lanyard Sponsorship \$3,000 | <input type="checkbox"/> Not Back Sponsorship \$2,000 |
| <input type="checkbox"/> Reception Sponsorship \$2,500 | |

CLOSED

Organization Name: _____

Contact Name: _____ Contact Title: _____

Phone Number: (____) - _____ - _____ Email Address: _____

Address: _____

City: _____ Zip: _____