



# WOMEN LEADING GOVERNMENT ARIZONA CHAPTER

## ANNUAL EVENT PROGRAM

**THURSDAY, JUNE 8, 2017**

8 a.m. - 4 p.m.

Scottsdale Center for the Performing Arts  
7380 E. 2nd Street  
Scottsdale, AZ 85251

Thank you for joining us for a day of networking and powerful speaker discussions as we celebrate the second annual statewide gathering of the Arizona Chapter of the International City/County Management Association's Women Leading Government group.

 JOIN THE DISCUSSION: During the event, post questions or comments @ArizonaWLG and tag the event using #AZWLG17

 STAY INVOLVED: Join our LinkedIn group "Women in Arizona Local Government"

# SCHEDULE OF EVENTS

- 7:30 a.m. Doors Open
- 8 a.m. Refreshments
- 8:30 a.m. Event Kickoff and Networking Exercise
- 9 a.m. Keynote Presentations - Virginia G. Piper Theater**
- 9 a.m. *Kickoff Keynote: Defining Your Power*  
Speaker: Dr. Maria Church, CEO, Government Leadership Solutions
- 10:15 a.m. *Interactive Keynote: Unleashing Your Power*  
Speakers: Eric Bailey, President, Bailey Strategic Innovation Group and Nicole Lance, Assistant City Manager, City of Surprise
- 11:30 a.m. Facilitated Reflection and Sharing
- 12 p.m. LUNCH - Dayton Fowler Grafman Atrium**  
*Be sure to stick around for announcements, greetings from honored guests and sponsors - and amazing raffle prizes!*
- 1 p.m. Concurrent Rotating Breakout Sessions (30 min. each)**
- **Virginia G. Piper Theater:** *Knowing your own value and navigating your way through your career*  
Speaker: Dr. Carol Poore, President, Poore & Associates/Phoenix Phabulous Experience
  - **Dayton Fowler Grafman Atrium:** *Creating a vision board that works*  
Speaker: Rena Huber, CEO, Rena Huber Consulting LLC
  - **Young @ Art Gallery:** *Collaborate, don't compete: how to encourage, not cannibalize, your fellow women leaders*  
Speaker: Nicole Lance, Assistant City Manager, City of Surprise
  - **Stage 2:** *Effecting Positive Change- Using your power for good, not evil*  
Speaker: Diane McCarthy, Director of Business Partnerships, West-MEC
- 3:15 p.m. BREAK
- 3:30 p.m. Closing Keynote - Virginia G. Piper Theater**  
*Powering Ahead*  
Speaker: Eric Bailey, President, Bailey Strategic Innovation Group
- 4 p.m. Event Conclusion

# GUEST SPEAKERS



**Dr. Maria Church, CEO of Government Leadership Solutions**, and author of *Love-Based Leadership: Transform Your Life with Meaning and Abundance*, and co-author of best-selling book, *Answering the Call*, has started a movement to revolutionize the workplace

with a shift from fear to love. Dr. Church specializes in organizational culture design, change agility, strategic off-site facilitation, and leadership development based on her vast 25-year career with Fortune 500, local government, non-profits, and academia. Maria holds a doctorate of management degree in organizational leadership and currently teaches for several universities. She has been featured on radio shows, television interviews, and in magazines. Maria writes a weekly newspaper column on leadership and hosts an online leadership series, *Dr. Maria TV*. Splitting her time between Scottsdale and the canyons of Southern Arizona, Maria continues to work with high-performing organizations and is working on her next book about rock star local government cultures



**Eric Bailey is President of Bailey Strategic Innovation Group**, a firm that helps organizations unlock their full potential faster than they imagined possible. He is a visionary leader with years of experience developing leaders, teams, and businesses using communication,

detailed planning, and perpetual coaching. Eric has developed individualized customer service and leadership development training curriculum and is an effective and powerful on-stage presenter. He is able to communicate complex ideas in ways that generate thoughtful discussion within an audience. Among other venues, Eric has presented to the Arizona City Manager's Association, the Association of Zoos and Aquariums annual conference and the Arizona State University Lodestar Non-Profit Leadership Summit. He is regarded in Arizona's non-profit community as a leader in communication and employee engagement.



**Nicole Lance, Assistant City Manager for the City of Surprise**, supports Economic Development, Community Development, Human Service and Community Vitality, Community Recreation Services and Government and Community Partnerships.

She is equally passionate about helping others that are interested in growing their careers in a diverse and inclusive local government environment; and intentionally finding ways to build new leaders across all sectors of public service. Prior to her service to Surprise, Nicole came from the Town of Gilbert where she first served as a Budget and Financial Planning Analyst and promoted to Assistant to the Town Manager in July 2012. Outside of the government arena, Nicole coordinated local and international service programs and community development activities for the Newman Center at Arizona State University. Nicole holds a Master of Public Administration and a Bachelor of Science, Justice Studies from Arizona State University. She is a member of the International City/County Management Association (ICMA) and the Arizona City/County Management Association (ACMA), winning the ACMA's Associate Member of the Year award in 2012 and currently serves on the statewide Board of Directors.



**MASTER OF CEREMONIES: Pam Weir, Assistant to the City Manager at the City of Goodyear**, has served

in this role since April 2016. Weir's previous municipal government experience includes service as the budget officer and management analyst for

the City of Sierra Vista, Arizona, and the management assistant in Fort Collins, Colorado. She also served on a temporary assignment with the town of Estes Park, Colorado in 2013, assisting the town in disaster recovery efforts from the autumn floods. Weir holds a Master of Public Administration with a concentration in Urban Management from Arizona State University, where she was also named a Marvin Andrews Fellow. She holds a Bachelor of Arts in Government from Smith College in Northampton, Massachusetts.



# GUEST SPEAKERS



**Dr. Carol Poore, President of Poore & Associates and Phoenix Phabulous Experience**, provides senior-level capacity-building expertise. Her clients have included BioAccel, UofA College of Medicine-Phoenix, Maricopa County Medical Society,

National Association of Hispanic MBA (Prospanica) and the Arizona Community College Association. Carol has also created novel community mural art storytelling program, collaborating with local artists, urban storytellers, scholars, sponsors. As Vice President of BioAccel, she designed strategies for major gift fundraising, led university partnership development. During her tenure as President/CEO of Southwest Center for HIV/AIDS, Carol led the development of multitenant, innovative 55,000 square-foot community health/research center in Downtown Phoenix serving 30,000 clients. As Vice Provost at Arizona State University, Carol built a capable, credible campus fundraising and community outreach team, expanding the donor portfolio from \$1 to \$4.5 million.



**Rena Huber, CEO of Rena Huber Consulting LLC**, is a business coach, mentor, trainer, community collaborator and connector who helps her clients achieve amazing results in their lives, careers and business. She has worked with more than 300 CEOs in the Phoenix area

to reach and exceed their goals and dreams. Many of these individuals and company leaders have reached amazing results and become leaders in their companies, lives and communities. As a Life and Business Strategist/coach Rena has a passion for making a difference and having an impact in the lives of her clients via team and individualized coaching. Her areas of expertise are penetrating analysis and laser focus on key issues. As the Director of the APS AAAME program and as a Vistage Chair, Rena created business communities in a team meeting environment as well as individualized coaching for each participant designed to help business owners and executives think differently, gain insights, take bold actions, and generate meaningful results.



**Diane McCarthy, Director of Government & Business Partnerships for West-MEC** (Western Maricopa Education Center), has served in her role since 2007. Diane received her B.A. in Political Science from ASU. Her career includes the Arizona House of Representatives and the Arizona Corporation Commission. She was acting President of Phoenix Children's Hospital, founding President of WESTMARC (Western Maricopa Coalition), Senior VP of the ASU Foundation, and a founding member of Leadership West, Fighter Country Partnership & Friends of the West Valley Recreation Corridor. Diane remains active in many civic organizations and is currently chair of Surprise Regional Chamber of Commerce.

## MANY THANKS TO OUR GENEROUS PARTNERS AND SUPPORTERS:

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